

Privacy Policy for Visitors of the asma GmbH Website



Kunststofftechnik PUR

This privacy policy provides a clear, transparent, and concise explanation of how your personal data is processed by us. Personal data includes all information that can directly or indirectly identify you ("data"). If you have any questions about data protection, you can contact us at any time at office@asma.at.

1. Controller for Data Processing

The controller within the meaning of Article 4(7) of the General Data Protection Regulation (GDPR) for the processing of your data is asma GmbH.

2. Purposes of Data Processing

We process your data for the purpose of visiting the website.

3. Your Rights as Data Subjects

You have the following rights with respect to your personal data vis-à-vis asma GmbH. To exercise these rights, please send us a letter detailing your specific request.

3.1. Right to Access:

You can request information at any time about whether and which personal data we store about you. This information is provided to you free of charge. The right to access does not exist or is limited if and to the extent that the information would disclose confidential information, for example, information that is subject to professional secrecy.

3.2. Right to Rectification:

If your personal data stored with us is incorrect or incomplete, you have the right to request the correction of this data at any time. Until the correction is made, you can also request the restriction of processing.

3.3. Right to Erasure:

You have the right to request the deletion of your personal data if the data is no longer needed for the purposes for which it was collected or if you have withdrawn your consent to processing. The right to erasure does not exist if the data must not be deleted due to a legal obligation or if it must be processed to assert, exercise, or defend legal claims.

3.4. Right to Restrict Processing:

You have the right to request the restriction of the processing of your personal data.

3.5. Right to Data Portability:

You have the right to receive the data you have provided to us in a structured, commonly used, and machine-readable format, as well as the right to have this data transferred directly to another controller. This right only exists if you have provided us with the data based on consent or a contract and if the processing is carried out using automated procedures.

3.6. Right to Object to Processing:

If the processing of your data is based on Article 6(1)(f) GDPR (legitimate interest), you can object to the processing at any time.

3.7. Right to Withdraw Consent:

You have the right to withdraw your consent to the processing of your data at any time. The lawfulness of the processing carried out on the basis of the consent until the withdrawal is not affected by this.

3.8. Right to Lodge a Complaint with the Data Protection Authority

Pursuant to Article 77 GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data violates data protection law. The competent supervisory authority in Austria is:

Austrian Data Protection Authority

Barichgasse 40-42

1030 Vienna

dsb@dsb.gv.at

4. Data Security

We implement organizational, contractual, and technical security measures in accordance with the state of the art to ensure compliance with data protection laws and to protect the data we process against accidental or intentional manipulation, loss, destruction, or unauthorized access. This includes, in particular, the encrypted transmission of data between your browser and our server.

5. Processing of Personal Data When Visiting Our Website

When you visit our website, information may be retrieved or stored by your browser. This usually happens in the form of cookies and similar technologies ("cookies"). Cookies are small text files stored on your computer or smartphone that contain information such as pages visited or user preferences.

We respect your right to data protection and allow you to refuse certain types of cookies. Essential cookies (strictly necessary cookies) can be set without your consent. Other cookies, such as functional cookies and third-party cookies, can be accepted or rejected by you. For more information about these cookies and your settings, please refer to the "Cookie Settings" section on our website.

You can change or withdraw your cookie settings at any time.

5.1. Essential Cookies

These cookies are necessary for the website to function and cannot be disabled in your systems. They are typically only set in response to actions you take, such as setting your privacy preferences or filling out forms.

5.2. Performance Cookies

These cookies allow us to count visits and traffic sources to measure and improve the performance of our website. They help us understand which pages are the most and least popular and how visitors move around the site. All information collected by these cookies is aggregated.

5.3. Third-Party Cookies in Non-EU Countries

Performance and marketing cookies are also set by companies that process data in non-EU countries. "Non-EU countries" refers to countries that the European Commission has not recognized as having an adequate level of data protection (e.g., China or companies in the USA that do not participate in the Data Privacy Framework Program). By agreeing to the use of these cookies, you also explicitly consent to the processing of your data in these non-EU countries (Article 49(1)(a) GDPR).

When transferring to non-EU countries, there is a risk that local authorities may access your data without EU citizens having effective legal remedies against such access. The specific non-EU country is indicated next to the respective cookie in the "Cookie Details".

For US companies participating in the Data Privacy Framework Program, we base the transfer on the European Commission's adequacy decision pursuant to Article 45(3) GDPR. We also obtain your consent for these cookies in accordance with Section 165 TKG.

5.4. Logged-In Social Media Accounts

If you are logged into your social media account (e.g., Google or Facebook) in your browser, account cookies may be set by the respective social media provider. For more information, please refer to the privacy policies of the respective providers. If you do not consent to the setting of cookies by third-party providers in non-EU countries, no account cookies will be set even when logged into social media accounts. You can also prevent this by logging out of your social media account.

Your consent is limited to 6 months. You can withdraw this at any time by adjusting the "Cookie Settings".

5.5. Google Ads & Google Marketing Platform (USA)

By consenting to the processing of your data through cookies from Google Ads & Google Marketing Platform, you agree to the setting of the corresponding cookies. More information can be found in the "Cookie Details". You can withdraw this consent at any time with effect for the future.

5.6. Facebook & Instagram (USA)

By consenting to the processing of your data through cookies from Facebook and Instagram, you agree to the setting of the corresponding cookies. More information can be found in the "Cookie Details". You can withdraw this consent at any time with effect for the future.

5.7. X (formerly Twitter)

We use X (formerly Twitter) on our site. Twitter sets cookies to improve the user experience, ensure the functionality of embedded content, and collect statistical information. Twitter is headquartered in San Francisco, California, USA.

5.8. Vimeo

We use videos from Vimeo on our website. Vimeo LLC is headquartered in New York, USA. The cookies set by Vimeo are necessary to ensure the functionality of the embedded videos and to collect statistical information.

5.9. YouTube

This website embeds videos from YouTube, which is operated by Google Ireland Limited. We use YouTube in extended data protection mode, which according to YouTube prevents information about visitors to the website from being stored before they watch the video. As soon as you start a YouTube video, a connection to the YouTube servers is established, and cookies may be set. If you are logged into your YouTube account, your browsing behavior will be directly associated with your profile. You can prevent this by logging out.

5.10. Google Analytics (USA)

By consenting to the processing of your data through cookies from Google Analytics, you agree to the setting of the corresponding first and third-party cookies from Google Analytics. More information can be found in the "Cookie Details". You can withdraw this consent at any time with effect for the future.

5.11. LinkedIn (USA)

By consenting to the processing of your data through cookies from LinkedIn, you agree to the setting of the corresponding first and third-party cookies from LinkedIn. More information can be found in the "Cookie Details". You can withdraw this consent at any time with effect for the future.

5.12. WP Statistics

This website uses the WP Statistics analytics tool to statistically evaluate visitor traffic. The provider is Veronalabs, Tatari 64, 10134, Tallinn, Estonia (<https://veronalabs.com>). WP Statistics allows us to analyze the use of our website. WP Statistics collects, among other things, log files (IP address, referrer, used browsers, origin of users, used search engines)

and actions taken by visitors on the website (e.g., clicks and views). The data collected by WP Statistics is stored exclusively on our own server. The use of this analysis tool is based on Article 6(1)(f) GDPR. We have a legitimate interest in the anonymized analysis of user behavior to optimize both our website and our advertising. If consent has been requested, processing will be carried out solely on the basis of Article 6(1)(a) GDPR and Section 25(1) TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's device (e.g., device fingerprinting) within the meaning of TTDSG. Consent can be withdrawn at any time.

5.13. Leadinfo

We use the lead generation service from Leadinfo B.V., Rotterdam, Netherlands. This service identifies visits from companies to our website based on IP addresses and shows us publicly available information such as company names or addresses. Additionally, Leadinfo sets two first-party cookies to evaluate user behavior on our website and processes domains from form submissions (e.g., "leadinfo.com") to correlate IP addresses with companies and improve services. More information can be found at www.leadinfo.com. On this page: www.leadinfo.com/en